

Survey questions 2016

46 responses (Questions -1 and 10 have been shorten because of wide number of answers)

- 1) During the 2015 CSBA Survey, the membership ranked increased recruitment as the highest priority. What two ideas would you suggest to meet these goals of more memberships and registrations?

Continued promotion and advertising – 12

Starter Flocks – 5

4-H/FFA Outreach/Essay Contest – 5

Youth push -4

Regional Columbia Sheep Days/Education/Extension outreach – 4

Fitting Clinics - 3

Registration of Natural Colored Columbias – 2

Mentor program and education for beginning shepherds-2

Donate lambs at the state and local level -2

More participation at Louisville – 2

Stouter sheep vs extreme/show sheep -2

Copy of *Speaking of Columbias* to all new buyers – 2

Sponsorship at State Fair shows -1

Jan/Feb Membership discount of \$30 then \$50 after that

Website – more non show information

Wool value

Vote by mail at Annual meeting

Sales credit to Jrs at major shows

Decrease membership fees for smaller producers

List the number of registrations

More incentives and recognition

Subsidize cost of traveling to nationals

Drawing for lifetime Membership

Education of judges

- 2) Rate your level of satisfaction for the services and communication coming from the BOARD OF DIRECTORS/Executive Secretary? **45 responses**

Excellent - 21 47%

Very Good -16 35.5%

Good -6 13%

Fair-2 0.5%

Poor-0

- 3) Since All American Registry has taken over the registrations from the Hampshire Association, are you satisfied with the cost, turnaround and accuracy of registration paperwork? **45 responses**

YES-44 97.8% NO- 1 .2%

- 4) In the last five years have you purchased Columbias at any of following **46 responses**
- | | |
|----------------------------------|-----|
| a. National Columbia Sale - 36 | 42% |
| b. Midwest Ram Sale-12 | 14% |
| c. Range Ram or State Ram Sale-7 | 8% |
| d. Privately-31 | 36% |
- 5) Should semen testing be a requirements for yearling rams consigned to the NSS? **45 responses**
- | | |
|---------|-----|
| YES -19 | 42% |
| NO- 26 | 58% |
- 6) Would you be willing to sponsor an award at the Nationals Show & Sale? **45 responses**
- | | |
|---------|-----|
| YES -26 | 58% |
| NO- 16 | 42% |
- 7) At the National Show, do you support crowning a Junior Champion and a Senior Champion then an overall? Currently, we have a full lineup of class winners to determine Champion Ewe and Ram. **42 responses**
- | | |
|------------------------------------|-------|
| YES - 12 | 28.5% |
| NO-LEAVE AS CURRENT STRUCTURE - 30 | 71.5% |
- 8) When purchasing a Columbia, if production and wool data were available like that provided by ram tests and NSIP, would that information influence your purchasing decision? **42 responses**
- | | |
|--------|-----|
| YES-25 | 60% |
| NO-17 | 40% |
- 9) Have you sold Columbias privately in the last two years to non CSBA members? **45 responses**
- | | |
|--------|-----|
| YES-36 | 80% |
| NO-9 | 20% |
- 10) List two of the most significant issues facing the Columbia breed currently?
- | | |
|--|---|
| Crossbreeding with Rambouillets and selling as purebred/registered – 14 | |
| Shrinking number of people raising sheep/recruitment – 9 | |
| Loss of the commercial/range producers-buyers/demand – 8 | |
| Promotion- 8 | |
| Overaged lambs sold – 7 | Wether sheep marketing – 1 |
| Size – 5 | OPP-1 |
| Wool quality-4 | Divide among the Association -1 |
| Longevity of rams – 3 | More markets to sell sheep-1 |
| Shearers – 3 | Eliminate spring buck lamb class at National-1 |
| Genetic diversity -3 | Amnesty program-1 |
| Youth – 2 | Education of public-1 |
| Bad publicity from other wool breeders -2 | Lack of youth interest in wool breeds-1 |
| More NSIP data/involvement-2 | Contract lambs only want black lambs-1 |
| Lack of Breeders in region -2 | |