

**Columbia Sheep Breeders Association Winter Board Meeting Minutes  
November 14, 2015, NAILE, Louisville, Kentucky**

**CALL TO ORDER:** The winter meeting of the Board of Director of Columbia Sheep Breeders Association was called to order at 9:08 a.m. Saturday, November 14, 2015, in Room 102, East Wing, of the Kentucky State Fair Expo Center, by President Sara Hildebrandt. Board members were provided packets of support information that may be helpful during the meeting. These included: CSBA on-line survey results, 2016 budget proposal, 2014 CSBA Winter Meeting Minutes, DVAuction Financial Analysis, 2015 National Show/Sale Financial Summary, CSBA By-Laws, and several promotional items.

**ROLL CALL:** Roll was called by asking board members to share an idea for member recruitment. Board members in attendance were: Rolland Aschim, Marie Baumer, Weston Borchert, Mike Copeland, Mike Geerts, Tom Hendricks, Craig Pitt, and Keith Stumbo. Absent: Wayne Busch and Mark Crago. A quorum was present. Also in attendance were Special Committee Members: David Brown (National Show/Sale), Chris Crider (representing Anne Crider on Promotion/Advertising), Manda Davis, Jessica Manthe (Youth Activities), and Charles Worm (Budget and Audit.)

**SECRETARY'S REPORT:** Minutes from the November 16, 2014, NAILE Board of Director's meeting were submitted by Doelene Pitt reviewed. **Rolland Aschim moved to approve the minutes as printed in Volume 1, 2015 SOC. Mike Geerts seconded. Motion passed unanimously.**

**FINANCIAL REPORT:** Craig Pitt submitted the financial report on behalf of Acting Treasurer, Doelene Pitt. **Keith Stumbo moved to accept the report subject to audit. Motion seconded by Craig Pitt. Motion passed unanimously.** \*\*A copy of the financial statement dated January 1, 2015 to November 9, 2015 will provided if requested.

**ADDITIONS TO THE AGENDA:** None were submitted.

**COMMITTEE REPORTS:** The Board recessed for Standing Committee meetings from 9:15 am to 10:15 am. When reconvened the following topics and recommendations thereof, were acted upon by the entire Board.

**A. National Show and Sale Committee:** Craig Pitt (chair), Rolland Aschim, Weston Borchert, David Brown (member at-large) in attendance. Wayne Busch and Mark Crago-absent.

*1. DVAuction*

Summary data from 2009 to the present was provided to the committee. After extensive discussion regarding cost versus returns, the committee made the following recommendation:

- a) DVAuction be discontinued for the 2016 NSS.
- b) Alternative on-line strategies and/or phone bids be investigated for 2016 and handled as per future committee meetings.

**Board Action: Rolland Aschim moved to discontinue using DVAuction as a part of NSS. Craig Pitt seconded. Motion passed unanimously.**

*2) National Show/Sale Bid by Heartland Livestock:*

Heartland Livestock, represented by Brett Oelke and Millie Moore, presented bid information to manage the National Show and Sale during the Midwest Ram Sale in Sedalia, Missouri. A summary of the Heartland bid is as follows:

- i. Tuesday would be the day of the show with Thursday sale day to fit with Midwest Sale shows/sales current schedule
- ii. CSBA would earn 1% of the gross sales with 10% to Heartland and 1% to the Missouri Sheep Breeders Association. CSBA could collect a higher percentage and Heartland would collect for us.
- iii. All administrative work, advertising, building use, auctioneer, and incidental costs will be incurred by Heartland.
- iv. Heartland would charge \$20 entry fee. The CSBA could increase the entry fee for our own financial purposes and Heartland would collect for the CSBA.
- v. Sheep could arrive Saturday and leave after the sale.
- vi. Jr Show would be probably be scheduled for Monday.
- vii. Space could be provided for the Jr. activities, wool show, and the CSBA Awards Banquet.
- viii. CSBA would have input on judge selection.

Extensive discussion yielded the following recommendations by the NSS Committee to the full Board.

- a) Due to the potential for financial loss to the CSBA and the impact on the social aspect of the NSS, the committee recommended not to hold the NSS at Sedalia at this juncture. **No action necessary.**

3) *2016 NSS Judge Selection:*

The committee recommended Wes Limesand as the 2016 National Sale Judge with Jim Marshall as second choice, and LeRoy Johnson will serve as the Wool Judge.

**Board Action: Craig Pitt moved to invite Wes Limesand to judge the 2016 National Sheep and LeRoy Johnson judge the wool show. Tom Hendricks seconded the motion. The motion passed unanimously.**

4) *2016 NSS Update:*

David Brown reported on progress regarding the 2016 NSS in Minot, ND. There will be renewed emphasis on the sifting committee at the 2016 NSS. **No board action necessary.**

5) *2016 NSS Auctioneer*

Danny Westlake was recommended as the 2016 NSS auctioneer.

**Board Action: Craig Pitt moved to contract Danny Westlake as 2016 National Sale Auctioneer. Motion was seconded by Weston Borchert. Motion passed unanimously.**

B. Budget and Audit Committee: Mike Geerts(chair), Tom Hendricks, Keith Stumbo, Charles Worm (member-at-large.) Doelene Pitt-absent (member-at-large)

1) *NSS Audit*

Doelene Pitt provided all financial information from the CSBA checking account and CDs for the committee to review. The Committee conducted an internal audit and found no discrepancies. Special attention was given to expenses associated with the collection of CSBA property, fees associated with registering/transferring of Columbia Sheep, and review of all receipts and payments to determine if they have been submitted correctly. The report was presented to the full board with the recommendation to approve.

**Board Action: Mike Geerts moved to approve the internal audit. Seconded by Keith Stumbo. Motion passed unanimously.**

2) *Bonding of CSBA Board and All-American Registry*

The Board is currently not bonded or insured for errors/omissions. All-American Registry is self insured.

**Board Action: Mike Geerts moved the association purchase Director and Officer Insurance for the CSBA Board of Directors at an estimated cost of \$1200. Craig Pitt seconded the motion. Motion passed unanimously.**

C. Youth Support Committee: Marie Baumer (chair), Mike Copeland, Manda Davis and Jessica Mathe (members-at-large)

1) *Columbia Starter Flock(s) for Young Entrepreneurs*

Information was shared regarding starter flocks and youth involvement. Sample programs and potential inputs and cost were reviewed.

**Board Action: Marie Baumer moved members of the youth committee develop criteria for a youth starter flock to be awarded in 2017. Billie Estridge seconded the motion. Motion passed unanimously.**

2) *Jr. Association Futurity Program*

The committee conducted an extensive evaluation of the current rules in place for the Jr. Futurity program. It was concluded a fair level of ambiguity exists in the current parameters. The committee recommended the rules be evaluated in more depth and they be re-written to include greater detail.

**Board Action: Marie Baumer will edit the current wording of the futurity rules which will be an agenda item at our January conference call.**

3) *All-American Jr. Show*

The operation and participation of the All-American Jr. Show, as it relates to Columbia exhibitors was discussed. The committee recommended continued support of the All-American Jr. Show for Junior exhibitors.

**Board Action: Marie Baumer moved the CSBA pay the fee for the All-American Show junior members for 2016, with the stipulation that more than one exhibitor participates. Mike Copeland seconded the motion. Motion passed unanimously.**

D. Promotion and Advertising: Billie Estridge (chair), Sara Hildebrandt, Anne Crider and Brenda Lobdell (members-at-large) Promotion and Advertisement:

1) *Speaking of Columbias (SOC)*

Lengthy discussion was held on improving content and quality of the SOC. Strong suggestions for improvement focused on the quality of photos, inclusion of reader interest articles, and strategies for increasing advertising income from non-breeder sources.

Bids were reviewed for printing and distribution of the "*Speaking of Columbias*" magazine. The committee recommended Banner Publications, Greg Deakin, Editor, be awarded the contract.

**Board Action:**

**a) Billie Estridge moved that Greg Deakin and Banner Publications be awarded the contract to publish "*Speaking of Columbias*", and serve as photographer for the 2016**

**National Sale. Contract length being one year and renewable on an annual basis. Rolland Aschim seconded the motion. Motion passed six in favor and two opposed.**

**b) Rolland Aschim moved that the Promotion and Advertisement committee meet with Greg Deakin to cover our expectations after the adjournment of the Board meeting. Billie Estridge seconded the motion. Motion passed unanimously.**

*2) Breed promotion*

Prior to the Louisville committee meeting, this committee had met on-line on two different occasions. Breed promotion was a primary topic in these sessions. The committee will focus attention on developing strategies for creating interest in the Columbia breed among youth and commercial breeders. Concern and discussion was held regarding membership recruitment strategies and membership retention. This will be a continuing discussion among the members of this committee. The committee recommended the development of a display board for each time zone to increase awareness at regional events.

**Board Action: Billie Estridge moved to allocate \$500 for the development of display boards for each time zone. Tom Hendricks seconded motion. Motion passed unanimously.**

*3) Branding of the CSBA*

The committee reviewed many ways to brand the CSBA in order to increase visibility as leaders in the purebred sheep industry. Thoughts for change include the revamping of the CSBA website, continuation and expansion of use of Facebook, use of letterhead and envelopes with the CSBA logo, use of the CSBA logo when sending any on-line information, and well as use of the logo with any promotional concept. This will be continuing discussion within this committee. The committee welcomes any input from the membership.

**Board Action: Billie Estridge moved that the association budget \$500 for logo and letterhead to begin branding of the Columbia Association. Marie Baumer seconded the motion. Motion passed unanimously.**

**UNFINISHED BUSINESS:** there was none

**NEW BUSINESS:**

A. Registry Contract and Bid for 2016:

**Board Action: Marie Baumer moved to renew the contract with All-American Registry, with additions and corrections of the existing contract. Corrections will be submitted to the Board for review prior to the Board's January conference call. Craig Pitt seconded the motion. Discussion was held. Billie Estridge moved to amend the motion to read a "three year contract with annual review at the Louisville Board Meeting." The amendment was second by Marie Baumer. Discussion was held on the amendment. The amendment passed unanimously. The main motion passed unanimously.**

B. CSBA Administrative Structure

**a) Board Action: Rolland Aschim moved the CSBA hire Charles Worm to serve as the Executive Secretary as an expansion of his duties as Registrar with a contracted price of \$500/month for one year. Billie Estridge seconded the motion. Discussion was held. Mike**

**Geerts moved to amend the motion by using as a guideline the document submitted by Sara dated August 20, 2015, outlining the duties of an Executive Secretary. \*\*\* Amendment was seconded by Billie Estridge. After discussion, the amendment passed unanimously. The main motion, as amended, passed unanimously.**

**b) Board Action: Billie Estridge moved to have Charles Worm open a checking and savings account for the association. Motion was seconded by Craig Pitt. Motion passed unanimously.**

**c) Board Action: Keith Stumbo moved to add Sara Hildebrandt's name to the new bank accounts. Motion was seconded by Mike Geerts. Motion passed unanimously.**

**d) Board Action: Mike Geerts moved to raise fees for duplicate registration fees from \$2 to \$3. Motion was seconded by Billie Estridge. Discussion was held. Motion passed unanimously.**

C. Youth Activities:

Manda Davis reported plans for activities for the upcoming year. The Jr. Association is looking for a breeder to sponsor a lamb for the raffle.

D. Booster Club:

**Board Action: Billie Estridge moved to table the agenda item of the Booster Club. Motion was seconded by Craig Pitt. Motion passed unanimously.**

E. Handling and Storage of Historical CSBA Records and documents:

**Board Action: Billie Estridge moved to pay Charles Worm the amount of \$242 for collecting historical records from Mary Anne Johnson and Wayne Bush. Motion was seconded by Craig Pitt. Discussion was held. Motion passed unanimously.**

F. National Show and Sale Bids:

2017 Spencer, Iowa-the potential for a Spencer bid exists and will be pursued by Charles Worm.

2018 Wausau, Wisconsin-Sara and Chris Hildebrandt will submit a bid at a later date.

G. Endorsement of Jim Marshall Sr.

David Brown requested that the Board endorse Jim Marshall, Sr for the North Dakota Agriculture Hall of Fame.

**Board Action: Billie Estridge moved that the CSBA Board endorse the nomination of Jim Marshall Sr. as a candidate for the North Dakota Agriculture Hall of Fame. Motion was seconded by Craig Pitt. Motion passed unanimously.**

H. Budget:

Doelene Pitt submitted a budget for the 2016 year using past transactions as a guide. Throughout the meeting Charles Worm adjusted the budget to reflect changes created by board action throughout the meeting. The budget was reviewed. A final copy will be forwarded to the Board Members by Charles and be included in his next summary of registry data.

**Board Action: Keith Stumbo moved to accept the 2016 budget as presented at the conclusion of the meeting. Weston Borchert seconded the motion. Discussion was held. Motion passed unanimously.**

**ANNOUNCEMENTS:**

Sara and Charles will put together a plan for holding CSBA Board meetings on-line and/or using a conference call. The plan will be to hold quarterly CSBA Board Meetings. They will help all Board members with technology.

**ADJOURNMENT:**

**Bill Estridge moved to adjourn at 3:30 pm. Weston Borchert seconded the motion. Meeting was adjourned.**

Signed,

Rolland Aschim  
Recording Secretary

\*\*\*Any supporting documentation presented and used at this meeting may be requested by a CSBA member. Please contact Charles Worm at 507-662-6224 or 507-360-2160 or [charliew@extendedag.com](mailto:charliew@extendedag.com)